

What is Claimed:

1. A coated article having a textured film backing with a top surface and a bottom surface, and on the top surface, a layer of pattern-coated particulate filled low adhesion backsize (LAB), such that there are areas on the top surface of the textured film backing that are coated and areas that are uncoated and the appearance of the coated and uncoated areas on a textured film backing is visually uniform.

2. The coated article according to claim 1 wherein the particulate filler is an amorphous silica.

3. The coated article according to claim 1 wherein the particulate filler has a diameter that is greater than the thickness of the low adhesion backsize coating layer.

4. The coated article according to claim 1 wherein the particulate filler is present in the range of 1 to 15 parts by weight of the low adhesion backsize coating.

5. A tape pad comprising pre-cut tape strips disposed one on top of another, such that each tape strip comprises a textured tape film backing having first and second opposite major side surfaces and first and second opposite ends with the first end of each tape strip being in alignment with the second end of an adjacent tape strip in the stack, and a layer of adhesive permanently adhered to the first side surface of the textured tape film backing, the layer of adhesive of each tape strip being releasably adhered along the second surface of the adjacent (lower) tape strip in the pad and the second surface of each textured tape film backing is pattern coated with a particulate filled low adhesion backsize layer.

6. A tape roll comprising a textured tape film backing having first and second opposite major side surfaces, wherein a layer of adhesive is permanently adhered to the first side surface of the textured tape film backing, the layer of adhesive being releasably adhered along the second surface of the adjacent layer of textured tape film backing strip in the roll and the second surface of each textured tape film backing is pattern coated with a particulate filled low adhesion backsize layer.

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